

CSA EUR is recruiting for the Marketing committee for next academic year (2018-2019). It is the Marketing Committee's duty to position and present the CSA brand as one of the largest multicultural student organization of the Netherlands. However, our tasks are much more diverse. We as the 'Marketing Committee' are responsible for the general promotion of CSA and work together with other committees to promote events. Furthermore, we are responsible for maintaining and monitoring the digital environment of CSA. This includes the CSA-website, keeping the social media up-to-date and design flyers, posters and banners for our target group.



What will be your activities as an active member from the Marketing Committee?

The tasks within the marketing committee are very diverse. One person will execute general tasks and focus on one department of preference. Besides this, you will have many opportunities to present your own creative suggestions.

What does CSA-EUR offer?

We offer you a place to foster your entrepreneurial mindset, ideas and give you the platform to execute these. Furthermore, we will actively help you develop your competencies which will greatly benefit your professional career. Lastly, we provide a fun and multicultural environment in which you can experience first-hand about how to manage yourself in a cross-cultural context.

Who are we looking for?

We are looking for a *creative* person with *one of the skills* listed below, who also has affinity/interest for China. Are you capable of coming up with new and creative ideas and find it challenging to learn new things? Then **CSA-EUR** is the place to be! So in summary, the tasks can be broken down:

General

- active promotion
- brainstorming for win actions, promotion stunts etc.
- taking pictures and videos during events

Creative department

Designing flyers, banners, brochures, logo's and editing pictures (for social media, blog and website). Knowledge of at least one of the photo editing software described below:

- Photoshop
- InDesign
- Illustrator

PR department

- writing articles (for blog, China Times and other papers)
- commercial writing (for social media)
- newsletter
- social media maintenance

IT department

- statistical analysis of website/Facebook
- WordPress (adding plug-ins, adjustment of pictures/sponsors etc.)
- video editing

You are able to transform footage into appealing videos. You have experience with the WordPress interface and are capable of editing webpages.

Do you have **one of these skills** and are you motivated to work together with an exciting and professional team? Go to csa-eur.nl/apply and submit your application.