

CSA-EUR is recruiting for the Marketing Committee for next academic year (2019-2020). It is the Marketing Committee's duty to position and present the CSA-EUR brand as one of the largest multicultural student organizations of the Netherlands. However, our tasks are much more diverse. We as the 'Marketing Committee' are responsible for the general promotion of CSA-EUR and work together with other committees to promote events. Furthermore, we are responsible for maintaining and monitoring the digital environment of CSA-EUR. This includes the CSA-EUR website, keeping the social media up-to-date and design flyers, posters and banners for our target group.



What will be your activities as an active member from the Marketing Committee?

The tasks within the marketing committee are very diverse. Each person will execute general tasks and focus on a department of preference (described below). In summary, the tasks can be broken down into:

General

- Active promotion of CSA-EUR's brand image
- Brainstorming for win actions, promotion stunts etc.
- Taking pictures and videos during events
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Creative department

- Designing flyers, banners, brochures, logos and editing pictures (for social media and website).
- Knowledge of at least one of the photo editing software described below:
 - Photoshop
 - InDesign
 - Illustrator

PR department

- Commercial writing (for social media)
- Social media maintenance

IT department

- WordPress (adding plug-ins, adjustment of pictures/sponsors etc.)

Besides this, you will have many opportunities to present your own creative suggestions.

What does CSA-EUR offer?

We offer you a place to foster your entrepreneurial mindset, ideas and give you the platform to execute these. Furthermore, we will actively help you develop your competencies which will greatly benefit your professional career. Lastly, we provide a fun and multicultural environment in which you can experience first-hand about how to manage yourself in a cross-cultural context.

Who are we looking for?

We are looking for a creative person who also has affinity/interest for China. Are you capable of coming up with new and creative ideas and find it challenging to learn new things? Then CSA-EUR is the place to be! Having experience with Photoshop, InDesign and/or Illustrator is a plus.

Can you picture yourself in this profile and are you motivated to work together with like-minded people in an exciting and professional team? Go to <https://csa-eur.nl/apply/> and submit your application.